

## CARRIE VILLINES

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### Front-end developer with a background in web design

#### PROFESSIONAL EXPERIENCE

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**Freelance Front-end Developer, RTS Labs** December 2016 – Present

- Responsible for WordPress/PHP/JavaScript/CSS development of website redesign for VML Insurance Programs, a group self-insurance pool for local government agencies
- Responsible for WordPress/PHP/JavaScript/CSS development of a new website for Pogo Insurance Programs, an online insurance broker geared toward freelancers
- Customize WordPress CMS to meet client's needs using Advanced Custom Fields plugin
- Customize Events Calendar and WooCommerce plugins to allow online event RSVP and resource reservations

**Front-end Engineer, CMS/Storytelling Team, Hillary for America** May – November 2016

- Responsible for CSS/JavaScript/WordPress development for HillaryClinton.com
- Collaborated with design and content teams to build "Way Back When" microsite comparing Hillary Clinton and Donald Trump's accomplishments, which generated over 1.5 million page views in 1 week
- Developed a WordPress plugin incorporating an internal API which enabled the content team to create redirects within WordPress
- Ensured HillaryClinton.com was responsive, cross-browser compatible, and WCAG 2.0 compliant
- Trained volunteers on voter outreach with the campaign's proprietary SMS app, and managed the Berkeley, CA texting center for the last 2 weeks of the campaign

**Interface Developer, HelloWorld** May 2013 – December 2014

- Responsible for front-end development of desktop and mobile marketing websites for clients such as Nestlé, ConAgra, Mondelez, Fossil, and Mazda
- Built websites using HTML5, CSS3, jQuery, and 3<sup>rd</sup> party APIs
- Coded HTML marketing emails
- Worked with software engineers to integrate PERL and HTML
- Worked with QA team to ensure promotions were cross-browser compatible

**Front-end Developer/Web Designer, Promotions.com** November 2011 – May 2013

- Responsible for front-end development of desktop and mobile marketing websites for clients such as Kraft, Nestlé, Clorox, Hasbro, HUB TV, and Boston Beer
- Built websites using HTML5, CSS3, jQuery, and 3<sup>rd</sup> party APIs
- Designed online promotions for clients in Photoshop
- Coded HTML marketing emails
- Worked with software engineers to integrate Java and HTML
- Ensured promotions were cross-browser compatible

**Front-end Developer, Weight Watchers** June – August 2011

- Responsible for HTML/CSS/jQuery development of the customer account section of Weight Watchers' website redesign

**Front-end Developer/Web Designer, Louise Blouin Media/ARTINFO.com**

January 2008 – May 2011

- Responsible for front-end development for Louise Blouin Media's digital products, including custom pages, interactive features, and microsites
- Maintained ARTINFO China and ARTINFO France websites using Drupal
- Built and maintained ARTINFO blogs using WordPress and Tumblr
- Created themes for ARTINFO's Video channel and aggregated content site
- Provided technical support for ARTINFO editorial team and bloggers

**Web Designer/Photographer, Basik Systems**

October 2007 – January 2008

- Designed promotional emails and banner ads for clients including Bath & Body Works and Victoria's Secret
- Photographed architecture for client websites

**SKILLS**

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- Proficiency in creating responsive, standards-compliant, cross-browser websites using HTML5, CSS3, and JavaScript
- Proficiency with Sass
- Proficiency with WordPress and proprietary Content Management Systems
- Proficiency with frameworks such as Bootstrap
- Working knowledge of React, JSX, ES6, Gulp, CSS3 animation, PHP, Compass, Susy, Bourbon, Neat, HTML5 video and audio, 3<sup>rd</sup> party APIs such as Facebook, Twitter, YouTube and Vimeo, Google Analytics, Google AdSense, Google DFP, MailChimp, SurveyMonkey
- Experience with Version Control (Git, Subversion, Mercurial)
- Proficiency in Adobe Creative Suite and Sketch
- Understanding of web design, UX, SEO, and accessibility

**EDUCATION**

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**Parsons The New School for Design**

MFA in Photography & Related Media

**Santa Monica College**

Certificate in Commercial Photography

**University of Essex, England**

Literature Courses

**University of California, Los Angeles**

BA in English with a Specialization in Business Administration

**PORTFOLIO**

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