

CARRIE VILLINES

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Experienced Front-end Developer with a demonstrated history of work in publishing, marketing, and politics.

PROFESSIONAL EXPERIENCE

Freelance Front-end Developer, RTS Labs December 2016 – Present

- Responsible for HTML/WordPress/PHP/JavaScript/Sass development of website redesign for VML Insurance Programs, a group self-insurance pool for local government agencies
 - Customized WordPress using Advanced Custom Fields to allow client to update custom content
 - Customized Events Calendar and WooCommerce plugins to allow online event RSVP and resource reservations
- Built a single-page interactive healthcare product finder for Home Care Delivered using React, Sass, PHP, and WordPress REST API
- Responsible for HTML/WordPress/PHP/JavaScript/Sass development of a new website and quote form for Pogo Insurance, an online insurance broker

Front-end Engineer, CMS/Storytelling Team, Hillary for America May – November 2016

- Responsible for HTML/Sass/React/WordPress development for HillaryClinton.com
- Collaborated with design and content teams to build “Way Back When” microsite comparing Hillary Clinton and Donald Trump’s accomplishments, which generated over 1.5 million page views in 1 week
- Developed a WordPress plugin incorporating an internal API which enabled the content team to create redirects within WordPress
- Ensured HillaryClinton.com was responsive, cross-browser compatible, and WCAG 2.0 compliant
- Trained volunteers on voter outreach with the campaign’s proprietary SMS app, and managed the Berkeley, CA texting center for the last 2 weeks of the campaign

Interface Developer, HelloWorld May 2013 – December 2014

- Responsible for front-end development of desktop and mobile marketing websites for clients such as Nestlé, ConAgra, Mondelez, Fossil, and Mazda
- Built websites using HTML5, CSS3, jQuery, and 3rd party APIs
- Coded HTML marketing emails
- Worked with software engineers to integrate PERL and HTML
- Worked with QA team to ensure promotions were cross-browser compatible

Front-end Developer/Web Designer, Promotions.com November 2011 – May 2013

- Responsible for front-end development of desktop and mobile marketing websites for clients such as Kraft, Nestlé, Clorox, Hasbro, HUB TV, and Boston Beer
- Built websites using HTML5, CSS3, jQuery, and 3rd party APIs
- Designed online promotions for clients in Photoshop
- Coded HTML marketing emails
- Worked with software engineers to integrate Java and HTML
- Ensured promotions were cross-browser compatible

Front-end Developer, Weight Watchers June – August 2011

- Responsible for HTML/CSS/jQuery development of the customer account section of Weight Watchers’ website redesign

Front-end Developer/Web Designer, Louise Blouin Media/ARTINFO.com

January 2008 – May 2011

- Responsible for front-end development for Louise Blouin Media's digital products, including custom pages, interactive features, and microsites
- Maintained ARTINFO China and ARTINFO France websites using Drupal
- Built and maintained ARTINFO blogs using WordPress and Tumblr
- Created themes for ARTINFO's Video channel and aggregated content site
- Provided technical support for ARTINFO editorial team and bloggers

Web Designer/Photographer, Basik Systems

October 2007 – January 2008

- Designed promotional emails and banner ads for clients including Bath & Body Works and Victoria's Secret
- Photographed architecture for client websites

SKILLS

- Proficiency in creating responsive, standards-compliant, cross-browser websites and single-page apps using HTML5, JavaScript, React, and Sass
- Proficiency with WordPress and proprietary Content Management Systems
- Experience working with REST APIs and JSON
- Experience with version control (Git, Subversion, Mercurial)
- Working knowledge of ES6, PHP, Bootstrap, CSS3 animation, Compass, Susy, Bourbon, Neat, Gulp, Webpack, Google Analytics, Google AdSense, Google DFP, MailChimp, SurveyMonkey, Pardot
- Proficiency in Adobe Creative Suite and Sketch
- Understanding of web design, UX, SEO, and accessibility

EDUCATION

Parsons The New School for Design

MFA in Photography & Related Media

University of Essex, England

Literature Courses

University of California, Los Angeles

BA in English with a Specialization in Business Administration

PORTFOLIO

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